







MICHELE WASHBURN

GRAPHIC DESIGNER

CONTACTS

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-  6106 Broad St.
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EDUCATION

The Art Institute of Pittsburgh
BS Degree in Graphic Design
2005 - 2008

The Art Institute of Pittsburgh
Diploma in Web Design
2009 - 2011

DESIGN SKILLS

Advertising Design
Image Manipulation
Packaging Graphics
Marketing Design
Corporate Identity
Logo Design
Digital Design
Web Design
Production Design
Retail Design
Social Media

TECHNOLOGY SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Microsoft Office
Basic HTML
Mac OS & Windows

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

Retail Without Boundaries (RwoB) - Pittsburgh, PA
February 2022 - June 2024

Design and set up files for print production in a fast paced environment. Create a variety of large format custom installations for multiple brands including Dicks Sporting Goods, Public Lands, Golf Galaxy and Xfinity, while working closely with project managers and account directors.

GRAPHIC ARTIST / VISUAL MERCHANDISER

Giant Eagle - Pittsburgh, PA
July 2021 - February 2022

Create signs, posters, banners, and other promotional materials as necessary and appropriate to allow customers to shop the store efficiently. Act as an on-site expert on visual communication and on how to support and enhance visual merchandising with graphics and visual materials.

FREELANCE GRAPHIC DESIGNER

Hamer Marketing Group - The Woodlands, TX
May 2020 - December 2020

Responsible for maintaining and creating graphics for the RideShare blog, creating graphics and updating ShearShare wordpress pages, designing a Social Media Strategy Guide, and creating cover images for the Hamer Summit Blog.

FREELANCE GRAPHIC DESIGNER

PCS Software - Houston, TX
May 2020 - December 2020

Responsible for creating marketing materials including; web banners, ads, executive & corporate PowerPoint decks, google ads, identity kit, mailers, website graphics.

GRAPHIC DESIGNER

PlanSwift by ConstructConnect - Centerville, UT
July 2011 - May 2020.

Responsible for designing all of the companies graphics and marketing materials, including; logos, product slicks, web banners, promotional items, emails, infographics, brochures, social media posts, ads, and trade show materials. Also responsible for updating maintaining multiple social media platforms.